



Let's Talk About

GRANT FUNDED

Field Trips

TO TC MEDIA!

PRESENTED TO

OLYMPIA SCHOOLS

PRESENTED BY

TC MEDIA

FEBRUARY 2025

INSPIRE GRANT

HELLO!

Thank you for your interest in learning more about hosting your school's field trip with us here at Thurston Community Media!

TC Media is committed to providing our community with access to media content creation tools, providing media education classes and training, as well as providing public programming on channel 22.

We are a recipient of the Inspire Grant which has allocated funds for us to host field trips for the students of Olympia. We are passionate about media education and are hoping to continue connecting with the schools to host more field trips.

These field trips are 100% paid for by the Inspire Grant, so all TC Media's associated costs to host these field trips are paid for and likewise, any costs incurred on the school's end such as potentially bussing costs, can be invoiced through the Inspire grant to reimburse those funds.

Let's go into more detail about some of the media education topics that we can cover and tailor to your student's learning experience!





INTRO TO BROADCAST

Mission

Step into the world of live television with an exciting hands-on experience at TC Media Studio! Students will learn the fundamentals of live TV broadcasting, from planning and executing shows to delivering news like real anchors, weather reporters, or sports commentators. They'll also get a chance to operate a teleprompter or practice reading from one, gaining valuable insight into the fast-paced world of media production.

Activities Include:

- Touring a professional TV studio and control room
- Participating in a mock live broadcast
- Practicing as a news anchor, weather reporter, or sports commentator
- Learning how to read from a teleprompter
- Operating basic studio equipment like cameras and microphones
- Discovering the roles of producers, directors, and technical crew in live TV



BEHIND THE SCENES: PRODUCTION CREW ROLES

Mission

Discover what it takes to bring a live TV broadcast to life in this immersive, behind-the-scenes experience at TC Media Studio! Students will step into the shoes of a production crew, learning about key roles such as camera operator, floor director, sound engineer, and lighting technician. By working together to create a mock production, they'll gain hands-on experience in the teamwork and technical skills required for a successful broadcast.

Activities Include:

- Rotating through various production crew roles
- Operating professional studio cameras and equipment
- Managing audio levels and sound quality as a sound engineer
- Controlling stage lighting for a live production
- Directing and cueing talent as a floor director
- Collaborating as a team to produce a mock TV segment



Lights, Camera, Action: Mini Movie Creation

Mission

Bring your creativity to life in this exciting 2-3 day **after-school program** at TC Media Studio! Students will learn the fundamentals of storytelling and filmmaking while working together to produce their own short film. From brainstorming and scripting to filming and editing, they'll experience every step of the production process using professional equipment. At the end of the program, they'll showcase their masterpiece in a special screening.

Activities Include:

- Developing a storyline and writing a script
- Assigning roles such as director, actor, cinematographer, and editor
- Filming scenes using professional cameras and lighting equipment
- Learning basic editing techniques to piece the film together
- Screening the final production for the group



The Art of Storytelling: Creating a TV Segment

Mission

The students can unleash their creativity and communication skills in this engaging 2–3 day **after-school program** at TC Media Studio! Students will work together to develop and produce their own TV segment, whether it's a talk show, game show, or news feature. From brainstorming ideas to planning, rehearsing, and recording, they'll gain hands-on experience in bringing a TV concept to life. The program wraps up with a group screening to review their final production.

Activities Include:

- Brainstorming and developing a unique TV segment idea
- Assigning roles such as host, guest, producer, and camera operator
- Planning and rehearsing dialogue, interviews, or show elements
- Recording the segment using professional studio equipment
- Watching and reviewing the final product as a group



Exploring Careers in Media

Mission

Bring the world of TV and media into the classroom with this interactive career exploration session! TC Media professionals will visit the school to introduce students to exciting career paths in broadcasting, production, and digital media. Through engaging discussions and hands-on activities, students will gain insight into the skills and opportunities available in the industry while envisioning their own future in media.

Activities Include:

- Q&A session with industry professionals like producers, editors, and on-air talent
- Role-playing exercises to experience different media careers firsthand
- Creating vision boards or writing reflections about their dream job in media
- Learning about the education and skills needed for various media roles



SCHEDULE YOUR FIELD TRIP TODAY

Give your students an unforgettable hands-on experience in the exciting world of TV and media at TC Media Studio! Our interactive programs are designed to educate, inspire, and spark creativity, all while aligning with real-world career skills. All of our current field trip subjects can be tailored to align with what is taught in your classes.

 Now booking field trips through the end of the school year!

 Flexible scheduling available

 Reserve your spot today!

Our designated point of contact for the field trip bookings is Tamara Erazo at terazo@tcmedia.org or give us a call at (360)956-3100 to book now!