



FUN RUN SPONSORSHIP OPPORTUNITIES

A vibrant poster for the Fun Run Fundraiser. The background is a mix of purple and blue with a halftone dot pattern. At the top left, a yellow banner says "Register Now!" and a black banner below it says "TCMEDIA.ORG". The main title "FUN RUN" is in large, bold, white letters with a red outline. Below it, in white italicized text, is "FUNDRAISER TO KEEP TCMEDIA IN THE COMMUNITY". A black banner with a pink border contains the text "5K CAPITAL HIGH SCHOOL TRACK" and "Event: 8AM-12PM | Run Starts at 8:30AM". Below this, the date "SATURDAY NOVEMBER 1, 2025" is written in white. At the bottom left is the Thurston Community Media logo. At the bottom right, three running silhouettes (black, yellow, black) are shown above a black banner that reads "PROCEEDS SUPPORT YOUTH MEDIA, TECH, AND PAID INTERNSHIPS".

Register Now!
TCMEDIA.ORG

FUN RUN

FUNDRAISER TO KEEP
TCMEDIA IN THE COMMUNITY

5K CAPITAL HIGH SCHOOL TRACK
Event: 8AM-12PM | Run Starts at 8:30AM

SATURDAY NOVEMBER 1, 2025

THURSTON
COMMUNITY MEDIA

PROCEEDS SUPPORT YOUTH MEDIA,
TECH, AND PAID INTERNSHIPS

TCMEDIA.ORG

Contact: Tamara Erazo | terazo@tcmedia.org | 360.956.3100

ABOUT TCMEDIA

AND WHY YOU SHOULD BECOME A SPONSOR

About Thurston Community Media (TCMedia)

For more than 30 years, TCMedia has been Thurston County's community hub for public access television and media education. We empower creators, storytellers, and neighbors by providing access to professional studios, equipment, and training ensuring every voice has a platform to be heard.

Our work has never been more vital. After losing our jurisdictional funding, TCMedia now relies on community support and sponsorships to keep media access open to all. As a women-led, BIPOC and LGBTQ+ driven nonprofit, we are deeply committed to equity, inclusion, and lifting underrepresented voices in our community.

Our Commitment

- **Inclusion matters.** Everyone deserves access to tools and training.
- **Education fuels opportunity.** Media literacy and workforce skills open doors to sustainable careers.
- **Community is stronger together.** By investing in people, we invest in Thurston County's future.

With your sponsorship, we can continue building a stronger, more connected community where every story matters.

THE FUN RUN

And Why We're Hosting It

The TCMedia Fun Run is a fundraiser to launch our new Workforce Development and Education Programs in 2026. These initiatives will transform lives across our region by opening real pathways into media, technology, and creative careers for people of all ages and backgrounds.

Direct Impact of Funds Raised:

Workforce Development

- A program designed to bridge the gap between passion and profession. We provide hands-on training, paid internships, and mentorship on real productions so participants graduate with industry credits, resume-ready experience, and confidence to enter TV, film, and digital media. College graduates gain the support they need to break into the field, adults in career transition build new technical skills while working with nonprofits, and self-taught creatives get structured training and portfolio development to advance their careers.

Youth Education

- Access to opportunity for every student, regardless of background. We'll provide tuition assistance to high school and GED students to earn paychecks while gaining professional experience, with part of their earnings set aside for college in a fund that we set up. With skilled mentors, trained staff, and industry-standard equipment, students learn on the same tools used by professionals.



TCMEDIA SUPPORTING THE COMMUNITY

Youth Summer Camp



Grand Re-Open 2025



Member Production in Studio



Capital City Marathon



Member Production in Studio



Youth Camps Screening 2025

Meet the Candidates
Chamber Forum



SPONSORSHIP OPPORTUNITIES

YOUR SUPPORT WILL:

- Launch a movement for equity in education by funding TCMedia's new **Education & Workforce Development Programs**. Every dollar raised from the Fun Run goes directly into starter funds for these initiatives.
- Invest in youth futures by **supporting our Tuition Assistance Program** and paid high school internships, giving young people hands-on experience and funds toward college.
- Fuel Workforce Development by helping adults and young professionals gain resume-ready credits, industry-standard training, and mentorship to **prepare for careers in media & tech**.

Sponsor Levels



Executive producer - \$5,000



Director - \$2500



Production Crew - \$1250



Community Supporter - \$625

As a Fun Run sponsor, your organization will be recognized through high-visibility marketing and event-day exposure, including:

- **Name and logo placement** on event signage and promotional event materials
- **Shoutouts** on TCMedia's broadcast channel, social media, website and newsletters leading up to the event.
- Opportunity to showcase your business at the Fun Run with a booth or branded giveaway.
- **A special thank-you spotlight video** highlighting your business and why you support community media. To be aired on TCMedia platforms and for your own distribution.

SMALL BUSINESS VENDOR OPPORTUNITIES

Business Vendor Opportunities – \$250

Want to showcase your business to our community members? The TCMedia Fun Run is the perfect place to connect directly with families, professionals, and local residents who are excited to support community-driven programs.

For just \$250, your business can set up a vendor table at the event to:

- Sell products or services
- Share information about your business
- Get potential client signups
- Connect face-to-face with new customers
- Align your brand with a community event that supports education and workforce development initiatives launching in 2026

What's Included:

- One (1) vendor table space at the event
- Recognition as a Small Business Community vendor in event materials
- Opportunity to interact with attendees throughout the day

Vendor Fee: \$250

Spaces are limited and will be reserved on a first-come, first-served basis.



SPONSOR & VENDOR COMMITMENT FORM

Questions? Call us at 360.956.3100 - Ask for Tamara Erazo

Please select your preferred Sponsor or Vendor Level:

- ☐ **Executive Producer - \$5,000**
- ☐ **Director - \$2,500**
- ☐ **Production Crew - \$1,250**
- ☐ **Community Supporter - \$625**
- ☐ **Small Business Vendor - \$250**

Sponsor or Small Business Vendor Details:

Company/Individual Name: _____

Point of Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information:

- ☐ Please send me the payment link to complete our payment virtually.
- ☐ Enclosed is a check, and I've retained a copy of this form as my invoice.

Mail to: Thurston Community Media

440 Yauger Way SW Suite C, Olympia, WA 98502

- ☐ Please send an invoice to the point of contact listed above:

NOTE: We will send sponsorship receipts upon receipt of payment.

Please send your hi-res JPG or PNG logo file to Tamara Erazo at

terazo@tcmmedia.org for recognition

THANK YOU

TO OUR COMMUNITY FRIENDS
AND SUPPORTERS

