

THURSTON COMMUNITY MEDIA
PRESENTS

FUN RUN

**SUPPORT EDUCATION &
WORKFORCE DEVELOPMENT**

5K CAPITAL HIGH SCHOOL TRACK
Event: 8AM-12PM | Run Starts at 8:30AM

Register Now!

TCMEDIA.ORG/EVENTS

\$25

/ Participant

**PROCEEDS SUPPORT YOUTH MEDIA,
TECH, AND PAID INTERNSHIPS**

SATURDAY
NOVEMBER 1, 2025



TCMedia's Upcoming Programs

*We are in the funding phase for our new programs coming down the pipeline. All of the funds raised from the **Fun Run Fundraiser** will be the starter funds for our Education and Workforce Development programs.*

Youth Education – \$125k Overall Funding Goal

At TCMedia, education is rooted in our commitment to inclusion and equity. We believe that media literacy is a vital skill for everyone, and we strive to ensure that all participants regardless of background have equal access to the tools, resources, and opportunities needed to learn, create, and thrive in today's media landscape.

Tuition Assistance Program

Our goal is to promote inclusion, equity, and media literacy while supporting the next generation of media professionals. Through this program, we'll hire **high school interns** who gain hands-on experience, **earn a paycheck**, and prepare for **the transition to college**. Students in high school or working toward their GED will also have the option to participate in the Tuition Assistance Program, where a set percentage of their earnings is allocated to a college fund that we establish for them.

Mentorship, Skilled Staff, and Equipment

In the field of technology education, access to up-to-date equipment is essential. As technology evolves, outdated gear must be replaced, and staff must receive ongoing training to maintain their expertise. Modern technology has a very short life and is always being renewed and replaced. This dual investment ensures that **students learn on industry-standard tools** while being **guided by highly skilled mentors** and staff. To sustain this impact, TCMedia must maintain a strong career development framework supported by a reliable funding stream.

Community Oriented Services

Many nonprofits and community groups lack access to affordable space and technical resources. TCMedia wants to meet this need by offering low-cost rental space and **affordable media support** such as video production, live streaming, and digital storytelling. By lowering these barriers, we help mission-driven organizations share their stories, reach their audiences, and strengthen their impact in the community.

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Workforce Development Program – \$125k Overall Funding Goal

The Workforce Development Program at TCMedia is designed to **create career pathways** for learning, growth, and career advancement in media and technology. Through practical training, mentorship, and **real-world experience**, these participants will gain the knowledge and confidence to turn their passions into professions. Below are some of the groups we're encouraging to join the program.

Young Professionals Leaving College

While many college students are eager to launch their careers in TV, film, and digital media, we know most TV networks and production companies require job applicants to have a certain number of professional credits on their resume before they are even considered for hire. But how does one gain those credits right out of school? Our program provides the solution by **offering paid internships** where students train hands-on with **industry-standard cameras** used on actual Film & TV sets. By the time they complete the program, interns leave with not only technical skills but also practical production experience and resume-ready credits, making them strong candidates for entry-level roles across the industry.

Career Transition Adults

We support adults who are looking to change careers, re-enter the workforce, or build new technical skills to stay competitive in today's job market. Many media and tech roles require proven experience with professional tools, which can be a **major barrier for career changers**. In the program, each student will be connected with another non-profit to work with, giving them the opportunity to **work with a real clients on real productions** so they can develop these skills with mentorship support.

Self Made Professionals

This sect of the cohort includes Individuals who are eager to kickstart their careers, regardless of their educational background. This includes **people who may not have a formal college degree** or those who are **self-taught** but seeking structured, hands-on experience. The program provides a unique opportunity to gain practical, industry-relevant skills, build a professional portfolio, and experience, and production show credits to add to their resume.